Member Rewards Overview

What is the program designed to do?

- Member Rewards is an incentive program designed to influence members, with gaps in care for specific targeted HEDIS measures
- UHCCP is encouraging members to make an appointment with their providers to complete checkups and/or screening and providing them a reward for completing the preventative care/screening.

Who is the program for?

- UHCCP members with gaps in care in the following HEDIS measures:

Measure	LOB Included	Incentive
GSD-A1c Testing	DD Only	$25 Walmart Gift Card/E-Gift Card
BCS-Mammography	ACC DD LTC	$25 Walmart Gift Card/E-Gift Card
WCV-Well Child Visit	ACC DD LTC	$25 Walmart Gift Card/E-Gift Card

Members are identified by line of business, DOB, and gaps in care status for the specific targeted measure(s). The members that are eligible for a reward will be available for providers.

- Members must complete the A1c test, Breast Cancer Screening, or the Well Child Visit by 12/31/25.

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